



physician

flash

October 18, 2010

SAINT  JOSEPH

Regional Medical Center

125 Years of Faith Based Healthcare in Michiana

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Albert L. Gutierrez Named New President & CEO



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Market Trends - V's, W's and SQUARE ROOTS

By Paul W. Gifford, Jr. CFA

Saint Joseph Regional Medical Center (SJRCM) today announced the appointment of Albert L. Gutierrez to President and Chief Executive Officer. He succeeds Interim President and CEO Thomas A. Reitingger. Gutierrez will take his post at the hospital on November 15, 2010.

"I am personally delighted that Al sought this position and agreed to join us at SJRCM," said Mike Hammes, Chairman of SJRCM's Board of Trustees. "He has done a phenomenal job leading Shore Memorial and, in him, we have an energetic and enthusiastic leader who will be able to continue the momentum built by Tom and take our hospital forward to a new level. He brings the kind of thoughtful and decisive leadership this position demands. We are fortunate to have him."

Gutierrez has been with Shore Memorial Health System in Somers Point, New Jersey, since 1985, and has served as the President and CEO since 2002. His administrative experience includes several other senior leadership positions, including Administrative Director of Radiology, Administrative Director of Professional Services, CQI, and Regulatory Affairs, and Vice President of Professional Affairs.

Shore Memorial Health System is the parent corporation of four related subsidiary corporations: Shore Memorial Hospital, Shore Health Services Corporation, Shore Health Enterprises, Inc., and Shore Memorial Health Foundation, Inc. Under Gutierrez' leadership, Shore Memorial Health System enjoyed rapid growth with

the building of a cancer center, cardiovascular center, and surgical expansion. Gutierrez also developed an affiliation with the University of Pennsylvania Healthcare System, which has been crucial to the future of healthcare in the Somers Point communities. After 25 years of service to the hospital, though, Gutierrez sought a change that would put him to work in a faith-based setting.

"The opportunity to lead at Saint Joseph Regional Medical Center was attractive to me and my wife, Margaret, for its reputation and its ties to a renowned national Catholic health care system," said Gutierrez. "With its strong ties to the University of Notre Dame, Saint Mary's College and the Congregation of the Sisters of the Holy Cross, SJRCM is the perfect place for me at this point in my career. I am delighted about getting started and about partnering with Associates, leadership, and medical staff to serve patients and their families in Michiana communities."

Of Gutierrez, Reitingger said: "Our Board of Trustees has made an excellent decision in appointing Al as he embodies the Mission of Saint Joseph and Trinity Health. His enthusiasm and experience, combined with the energy our new hospital creates, will provide an exciting future for SJRCM and everyone we serve."

Gutierrez holds a BS in Radiologic Science from Thomas A. Edison State College in Trenton, New Jersey, and an MBA from St. Joseph University in Philadelphia. He is married with two adult children.

The National Bureau of Economic Research declared that the recession, which started in December of 2007, officially ended in June of 2009. If you were to ask the average person or business owner, they might contend the economy is still in recession. The debate over what kind of recovery, if any, is occurring, has taken different shapes.

The sharp improvement in corporate earnings combined with growing GDP had some suggesting the recovery was following the typical "V-shaped" pattern. Now, GDP growth seems to be faltering as the tailwind from inventory replenishment is past and sales have been sluggish. Fewer economists are describing the recovery as a "V."

Economists expecting a double-dip recession, or "W," gained followers over the summer months. The most recent example of a "W" economic pattern in the U.S. is the 1980-82 period when the economy experienced a recession in 1980 only to incur a relapse in 1981-82. A number of economists think the U.S. will soon turn negative a second time due to weakening consumer spending, contracting consumer credit and unwillingness by some banks to lend, and the case for the "W" continues to evolve. Finally, the "square root-" shaped recovery

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INTEGRATED LEADERSHIP **meet**

The Integrated Leadership Team (ILT) is a committee within Saint Joseph Regional Medical Center working to give our organization a more unified voice as we continue to move forward, make improvements and provide quality care. Comprised of senior leaders and physicians, ILT meets twice a month in an effort to better align the interests of the hospital with those of the Medical Staff.

Update IV, October 2010

President and CEO Search Update

On Tuesday, October 5, Saint Joseph Regional Medical Center announced the appointment of Albert L. Gutierrez to President and Chief Executive Officer. He succeeds Interim President and CEO Thomas A. Reitingger. Gutierrez will take his post at the hospital on November 15.

"Al was the unanimous choice of our search committee and our Board of Trustees," Reitingger said at the ILT meeting. "In all likelihood, I will stay on board here for 60 to 90 days and I will do whatever I can to make the transition as smooth and seamless as possible."

Physician Satisfaction Survey

SJRM's Physician Satisfaction survey continues through the end of October with October 31 being the final day. At the time of the October 6 meeting (6:30 AM), 9% of the surveys had been completed and returned. However, at the October 14 Physician Satisfaction Team meeting, it was reported that 27% of the surveys had been completed and returned. Hard copies will continue to be re-mailed and e-mail reminders will be sent again.

Residency Program

The Accreditation Council for Graduate Medical Education (ACGME) recently completed its inspection of SJRM's Family Medicine Residency Program, which last received a three-year accreditation in 2006.

"Dr. (Martin) Wieschhaus (Director of SJRM's Family Medicine Residency Program) shared with me that the inspection went very well," said Tom Reitingger. "We will know the results in February and we are expecting to receive a three or five year accreditation from the ACGME."

Discussions took place regarding the location of SJRM's Family Medicine Residency Program, currently in the 1st Floor of Pavilion 3 (837 E. Cedar Street, South Bend). Other venues for all or part of the program are being considered.

Bed Management Update

Keely Paston is facilitating the multidisciplinary Chest Pain Observation (CPO) Team including cardiology and primary care physician representation. The team is working with Trinity to get a CPO order set implemented with hard checks for the key orders to facilitate patient flow and best practice including NPO until decision for stress test has been made; caffeine-free diet until decision for stress test has been made; hold beta blockers until decision for stress test has been made; CK and reflex CK-MB at 6 hours x2; treadmill stress test if normal EKG; one day protocol if nuclear scan is ordered. (Please refer to stress test algorithm). The team has worked with the cardiologists to develop a Cardiac Risk Stratification that will cohort low risk CPO patients in the Cardiac Intervention Unit (CIU) and all other CPO patients in PCU. The key indicators that will be monitored are:

- LOS for CPO in PCU (goal < 18h)
- LOS for CPO in CIU (goal < 15h)
- Appropriateness of stress test
- Result time of last negative cardiac marker to time of stress test
- Completion time of nuclear scan to interpretation time (goal < 1h)
- Result time of stress test completion to time of discharge by attending physician (goal < 1h)

These key indicators will be monitored for all patients whether managed by cardiology, hospitalist, or primary care. The target date for implementation is November 1st. The treadmill hours will be expanded to 1500 to accommodate treadmill testing being done more timely. The interpreting physicians are also calling the unit charge nurse directly to give results of a nuclear scan rather than waiting for results to be dictated (2-3 hour delay). If you have any questions related to the Patient Throughput initiatives, please feel free to contact **Keely Paston, Process Excellence at 574.335.2458**.

News

Please send any news, honors, awards or certifications you would like to see included in Physician Flash to Lindahl Wiegand, wiegandl@sjrmc.com or contact her at 472-6903.

2010

Department of
Medical Education
Upcoming CMEs

Diabetic Foot Wound Management

October 20, 2010 • 12:15 – 1:15 pm

Saint Joseph Regional Medical Center – Mishawaka
Education Center, Garden Level

Featured Speaker:

Javier LaFontaine, DPM, MS
Chief, Podiatry Division

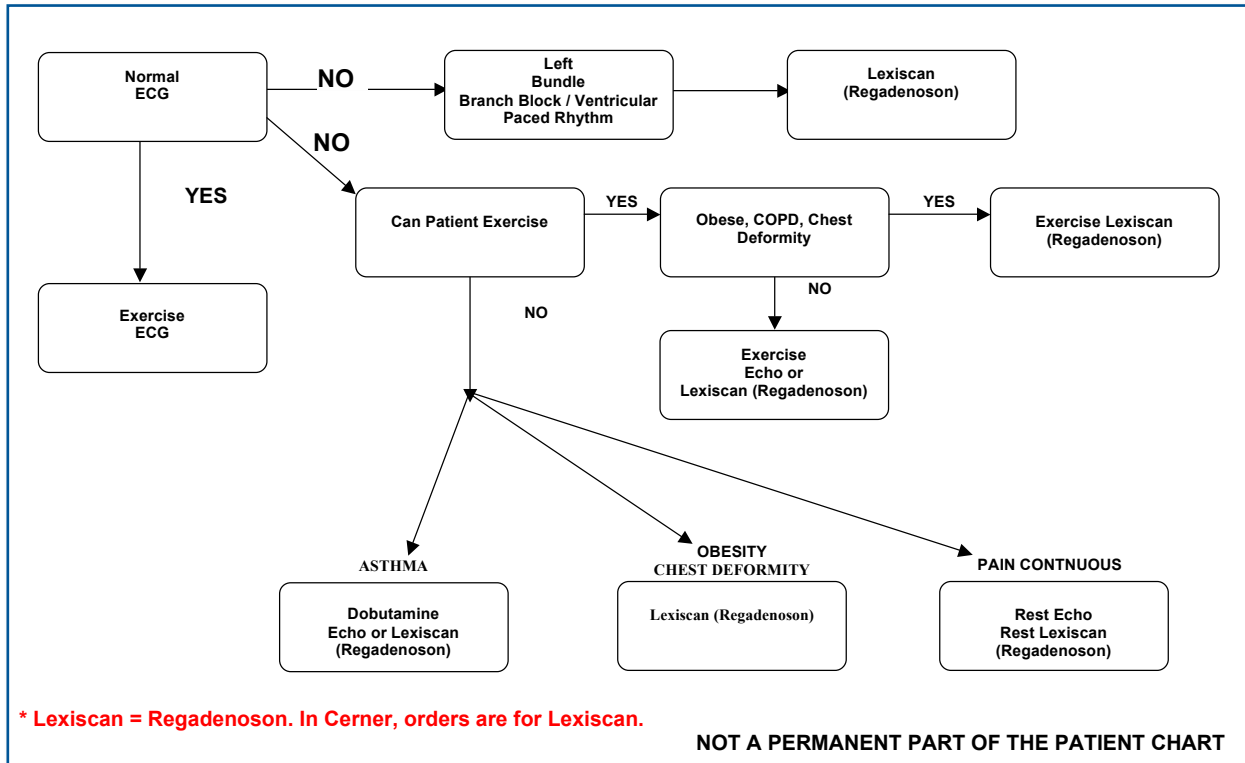
Texas A & M Health Science Center, Temple, Texas



After attending this program you should be able to:

- Identify and describe the biomechanical etiology of tissue breakdown
- Describe the selection criteria for the use of various offloading modalities
- Explain the role that activity plays in ulcer recurrence

Stress Test Algorithm



Hospitalist Program Update

The fourth of five physician focus groups gathering feedback on how to continually improve SJRMC's Hospitalist Program recently concluded, Steven Gable, MD, VP of Medical Quality Improvement, shared at the ILT meeting.

"While those in the focus groups appreciated the opportunity to talk, the major disappointment with these meetings has been a lack of attendance," said Dr. Gable. "It is clear from the focus groups that communication is still an issue between the Hospitalists and the rest of the medical staff."

At SJRMC, Hospitalists are available 24 hours a day, 365 days a year, to provide expert supplementary care for inpatients. They make rounds, direct care as needed, and should communicate with the patient's primary physician.

Future Meetings

The ILT will continue to meet on the first and third Wednesday of each month. For more information about the ILT, contact the [Medical Staff Office at 574-335-2383](#).

"I believe SJRMC has distinctively refocused on physician concerns. Since the inception of the ILT, the physician is at the table in more ways than one. Let us hear your concerns and watch what we can do together."
- F. Moncrief Dobson, MD, Medical Staff President

Creighton Model Fertility Care System: Unleashing the Power in a Woman's Cycle

November 3, 2010 • 12:15 – 1:15 pm
Saint Joseph Regional Medical Center – Mishawaka
Education Center, Garden Level

Featured Speaker:

Michael Parker, MD, FACOG
Fertility Care Medical Consultant
Grant Medical Center, Columbus, Ohio



After attending this program you should be able to:

- Explain the Creighton Model Fertility Care System
- Discuss applications of the Creighton Model Fertility Care System
- Describe the outcomes of treatment using NaPro Technology and the Creighton Model.
- Integrate implementation in a medical practice

• Watch for more information on:

• Chest Pain: Does Everyone Need A Catheterization?

• November 9, 2010 • 12:15 pm
• Saint Joseph
• Regional Medical
• Center – Plymouth
• Education Center



• Featured Speaker:

• Josephine Randazzo, DO
• Marshall County Cardiology Specialists

Outpatient Treatment & Infusion Center

Advanced Services Convenient for Your Patients

Services

Injections

- SubQ, IM, IV
- Such as Procrit, Lovenox, Xolair, Boniva, etc.

Infusions

- Hydration
- Antibiotics
- Chemo
- Other IV medications such as Reclast, Venofer, Remicade, Tysabri, IVIG etc.

Blood or Platelet Transfusions
Bladder Scans
Urinary Catheterizations
PICC Line Insertions
PICC Line Care
Implanted Port Access
Lab Draws from Port
Routine Port Flushes
IV Starts
Arginine Stimulation Testing
ACTH Stimulation Testing
Dressing Changes
Free Blood Pressure Checks

Patient Orders

Physicians who refer patients to the Outpatient Treatment & Infusion Center must have privileges to do so. Appointments can be made through the Appointment Center by calling **574.247.5400**.

Patients need to have a physician order complete with all necessary information faxed to either **574.247.5401** or **574.335.1121** at the time the appointment is made.

To help us provide your patient with the highest quality care, please include ALL of the following information with each patient order.

- Patient Name
- Patient DOB
- Name of Medication or IV Fluid
- Dosage or amount of IV Fluid
- Number of Treatments or Infusions
- IV Access to be Used
(*peripheral, implanted port, PICC line*)
- Physician Name
- Physician Signature, Date & Time
(*no stamped orders*)

Hours of Operation

The Outpatient Treatment & Infusion Center is open Monday through Friday from 8 am – 4:30 pm. In addition, we will coordinate care for patients who need treatments after-hours or on weekends with our hospital Nursing Supervisor and Admission Case Managers.

Outpatient Treatment & Infusion Center

5215 Holy Cross Parkway
Mishawaka, IN 46545

574.335.1120

574.335.1121 fax

Mishawaka Campus 2010 Medical Staff Officers

President F. Moncrief Dobson, MD
Vice-President William Stonehill, MD
Secretary/Treasurer Mark Lewis, DO

Plymouth Campus 2010 Medical Executive Committee

President Elizabeth Rutherford, MD
Vice President Josephine Randazzo, DO
At-Large Julie Marie Gerick, MD
At-Large Rod Kubley, MD
At-Large Joel Schumacher, MD

Mission Statement

We serve together in Trinity Health, in the spirit of the Gospel, to heal body, mind and spirit, to improve the health of our communities, and to steward the resources entrusted to us.

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(or, in reality, a mirror image of square root symbol) seems to best describe the current economic path. This pattern includes the steep drop in activity that occurred, followed by a strong bounce off of the bottom, but then a leveling of activity below the previous highs. Continued moderate growth is what we see as most likely in the near term. Consumer spending comprises 70% of the U.S. economy, and several more quarters of reducing indebtedness and increasing savings after a 25-year binge of borrowing and spending is probable. Whether

that decrease in borrowing or increase in savings is affected by choice, or forced on consumers by tighter lending standards and increased regulations, the improvement in consumers' personal balance sheets is a long-term positive for future economic stability. For more information about trends in the market, please contact Paul Gifford, Chief Investment Officer of 1st Source Corporation Investment Advisors, Inc. at **235-2756** or visit us on the web at www.1stSource.com.

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physician flash

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Physician Flash is designed to keep you informed about the latest happenings in the Saint Joseph health system. This publication features new technology, services and programs important to you, your office staff and your patients.

To submit information or story ideas for future issues of Physician Flash, or to receive Physician Flash via e-mail, please send an e-mail to the Marketing Department care of Lindahl Wiegand, at wiegandl@sjrhc.com.

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